



Strategic Plan 2022 – 2027

Community **R**esponsibility **E**mpathy **S**incerity **T**hinking

Letter from the Strategic Visioning Chair

Dear Crestview Community,

We are grateful for the thoughtful input we have received over the past year from the many dedicated parents, students, teachers, administrators and trustees who contributed to our strategic planning process. In surveys, focus groups and working sessions, Crestview's many constituencies shared their time and wisdom to help craft a long-term vision for the future of the school.

Supported by our consultant Terry Moore of Independent School Management, we reflected on this extensive input along with broader educational trends to develop our new five-year strategic plan for Crestview. This set of priorities and initiatives will guide our decisions for Crestview for the next five years, and we are thrilled to share them with you.

The events of the past three years have shown us that by responding nimbly to a changing environment, Crestview can better serve students' evolving needs. To remain responsive, we expect to adjust this plan periodically as new developments emerge in our school community and our world. At the same time, Crestview's longstanding commitment to academic excellence and respect for childhood will remain the heart of all we do.

Sincerely,

Devin Agran



Letter from the Head of School

Dear Crestview Family,

It is with great excitement that we share the outcome of work and input from all members of our Crestview community. After a very thoughtful and thorough process that elicited feedback from parents, teachers and students alike, the Board of Trustees synthesized your ideas and thought big. They created a plan and imagined a future for Crestview that includes major improvements to campus and building of spaces designed to be flexible and responsive to the ever-evolving needs of students, now and in the future. They created steps to increase our financial reserves to allow us to weather any type of economic climate ahead, with an eye towards endowment and additional revenue streams. We are eager to expand efforts in DEIB, to continue our tradition of inclusivity and foster a strong sense of belonging amongst our entire community. The Board and I, guided by the Strategic Visioning Committee, continue to be generative and innovative in our thinking about solutions for our future needs at Crestview. The future is bright and focused on our students. We cannot wait to unveil what is to come!

Warmly,

Baudelia Chavez Taylor



Mission

Crestview tradition **blends academic excellence with a healthy respect for childhood**, inspiring students to discover their unique **talents** and develop the intellectual **skills** and **character** to embrace challenges with **courage and confidence**.

- adopted by the Crestview Preparatory School Board of Trustees, 2011

Community Responsibility Empathy Sincerity Thinking



Our strategic priorities for Crestview's future are grounded in our school's core values of



**Community,
Responsibility,
Empathy,
Sincerity, and
Thinking**







Community

We are committed to deepening our relationships with students, teachers, parents and alumni to better care for ourselves, our School and our world.





INITIATIVES



- Increase diversity of student body by expanding admissions outreach
- Partner with parents to extend student understanding of diverse perspectives, cultures and lived experiences
- Continue to expand Environmental Science curriculum to reflect our commitment to environmental sustainability and empower students to take substantive action
- Reconnect with alumni and alumni parents through reunions and other social gatherings



Responsibility

We are focused on continually improving the student and faculty experience.





INITIATIVES



- Attract, support and retain exceptional teachers by increasing salary, compensation and benefits to remain highly competitive
- Create an incentives plan that includes enhanced professional development and flexible schedules for faculty and staff
- Expand and improve campus facilities to optimize learning and play, with a focus on flexible, multipurpose spaces
- Raise funds for immediate improvements and for long-term sustainability



Empathy

We believe that empathy and emotional development are the bedrocks of academic success.

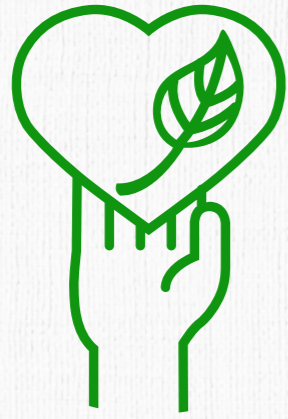




INITIATIVES



- Continue to expand mindfulness program to provide mindfulness training with a focus on social and emotional growth for all faculty and students
- Increase mental health support for students and teachers
- Create an environment for BIPOC and LGBTQIA+ students and teachers to feel seen and represented as they develop a true sense of belonging
- Replicate C.R.E.S.T. faculty and student collaboration model in academic core subjects and other specialist classes



Sincerity

We understand the importance of authenticity and transparency in our decisions for the School.





INITIATIVES

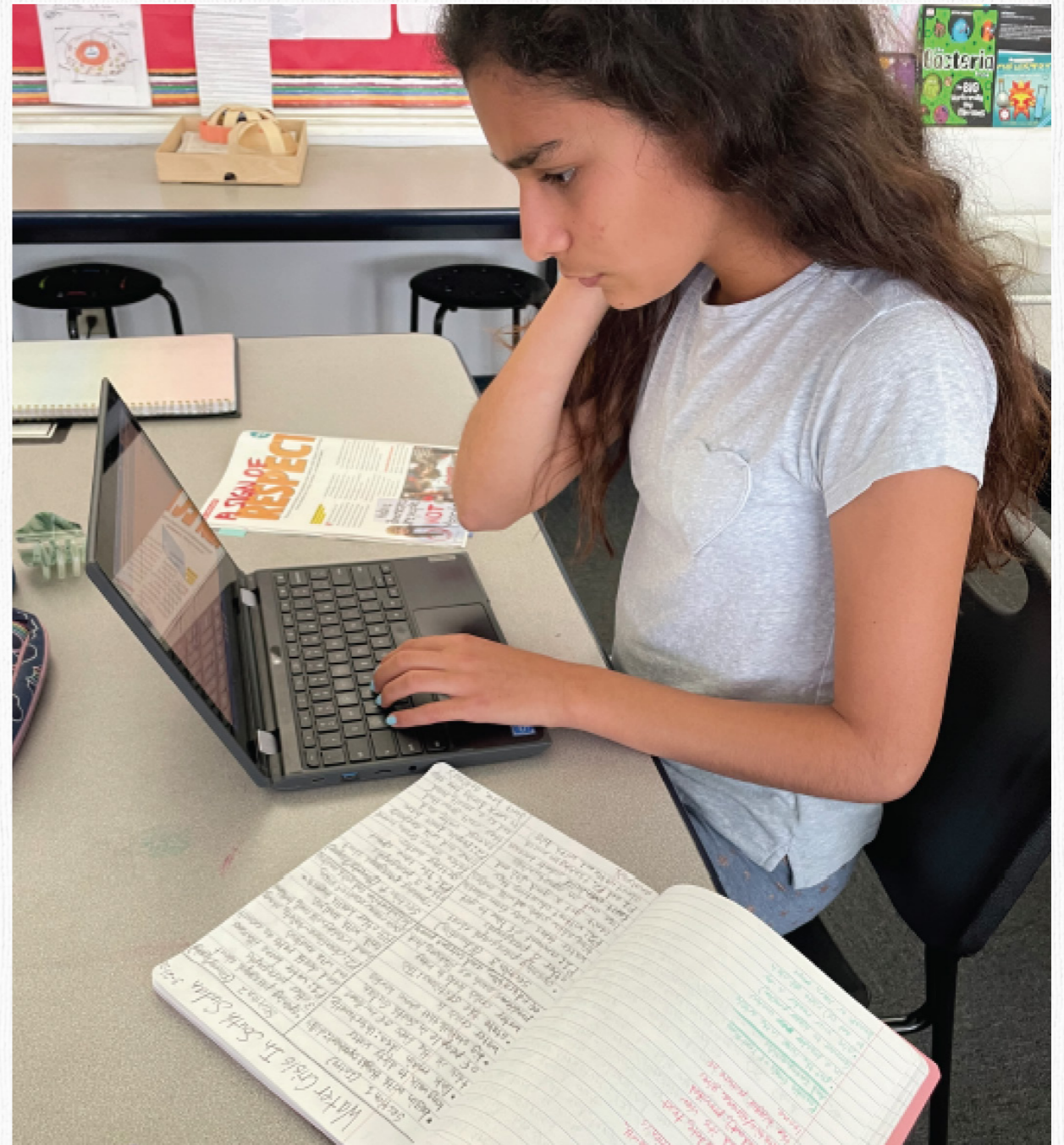


- Continue to improve current financial position and long-range sustainability by exploring additional sources of revenue
- Update mission statement and messaging to better communicate Crestview's identity and reach a broader range of mission-appropriate families
- Maintain robust financial assistance to support a diverse student body
- Create a communication strategy to better inform parents of school curriculum, initiatives and plans



Thinking

We envision learning that is attuned to students' evolving needs and positioned to value creative thinking as an integral part of the curriculum.





INITIATIVES



- Continue to align schedule with goals of increasing core curricular time, cross-grade collaboration, opportunities for experiential learning, and flexibility in teachers' schedules
- Continue to find ways to use indoor and outdoor spaces creatively and resourcefully
- Continue to expand specialized support for differentiated learning
- Redesign our world language program to increase skill acquisition and mastery in one or more languages

Community Responsibility Empathy Sincerity Thinking



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